



2021 ORDER FORM

SEE OUR COMPLETE LINE OF PRODUCTS
www.everlastlabel.com

P.O. Box 93-C, Paw Paw, MI 49079-0093 • 269-657-4921



ORDERING INFORMATION

PAYMENT & ONLINE ORDERING

Payment by check or money order must accompany orders made by mail. We also offer the convenience of ordering online with use of a credit card, debit card, PayPal, or electronic check. Visit our website at www.EverlastLabel.com for more information on placing orders.

SHIPPING

Orders are generally processed and fulfilled within 24 hours of receipt. As always there is no additional charge for the shipping of orders to locations within the contiguous United States.

HAWAII, ALASKA, & FOREIGN COUNTRIES

Due to the higher cost of shipping to Hawaii, Alaska, and foreign countries, there may be an additional charge added to your order. Please inquire by email, informing us of the style label and quantity you are interested in purchasing, and we will provide you with appropriate pricing.

SPECIAL QUANTITY DISCOUNT

We offer a discount on quantities of 5,000 or more of one type of label shipped to a single destination when we are able to obtain lower freight costs. Call 269-657-4921 for more info.

REFUNDS & EXCHANGES

We offer refunds or credit towards new purchases on unused, resalable product that is returned within 30 days. Refund amount will equal the value of the unused product minus our cost for the original shipment.

Qty	Product Description	Price	Amount
	A - 30 Hairpin Style Labels	31.00	
	A - 100 Hairpin Style Labels	49.75	
	A - 500 Hairpin Style Labels	204.50	
	A - 1000 Hairpin Style Labels	326.50	
Style A w/Stainless Steel Wires add \$15/100			
	B - 100 Plant or Shrub Labels	26.25	
	B - 500 Plant or Shrub Labels	110.25	
	B - 1000 Plant or Shrub Labels	183.75	
	C - 30 Cap Style Labels	25.75	
	C - 100 Cap Style Labels	41.00	
	C - 500 Cap Style Labels	177.00	
	C - 1000 Cap Style Labels	301.00	
Style C or CC w/Stainless Steel Wires add \$15/100			
	D - 30 Swinging Style Labels	24.00	
	D - 100 Swinging Style Labels	38.00	
	D - 500 Swinging Style Labels	164.25	
	D - 1000 Swinging Style Labels	277.25	
Style D w/Stainless Steel Wires add \$10/100			
	E - 30 Heavy Duty Rose Style Labels	31.25	
	E - 100 Heavy Duty Rose Style Labels	50.75	
	E - 500 Heavy Duty Rose Style Labels	211.00	
	E - 1000 Heavy Duty Rose Style Labels	351.00	
Style E w/ Stainless Steel Wires add \$15/100			
	F - 30 Heavy Duty Tall Display Labels	38.50	
	F - 100 Heavy Duty Tall Display Labels	61.75	
	F - 500 Heavy Duty Tall Display Labels	261.25	
	F - 1000 Heavy Duty Tall Display Labels	460.50	
Style F w/Stainless Steel Wires add \$30/100			

Qty	Product Description	Price	Amount
	G - 30 Heavy Duty Tall Single Staff Labels	35.00	
	G - 100 Heavy Duty Tall Single Staff Labels	56.00	
	G - 500 Heavy Duty Tall Single Staff Labels	225.75	
	G - 1000 Heavy Duty Tall Single Staff Labels	397.50	
Style G w/Stainless Steel Wires add \$30/100			
	H - 30 Flag Style Labels	23.75	
	H - 100 Flag Style Labels	37.75	
	H - 500 Flag Style Labels	162.50	
	H - 1000 Flag Style Labels	274.50	
Style H w/Stainless Steel Wires add \$10/100			
	J - 100 Small Plant Labels	25.75	
	J - 500 Small Plant Labels	106.50	
	J - 1000 Small Plant Labels	182.50	
	K - 100 Tie on Labels	35.50	
	K - 500 Tie on Labels	146.25	
	K - 1000 Tie on Labels	231.00	
	M - 30 Miniature Style Labels	23.25	
	M - 100 Miniature Style Labels	37.00	
	M - 500 Miniature Style Labels	161.00	
	M - 1000 Miniature Style Labels	272.50	
Style M w/Stainless Steel Wires add \$10/100			
	1 Black Marking Pencil	1.50	
	12 Black Marking Pencils	15.00	
	1 Mechanical Grease Pencil	2.50	
	12 Mechanical Grease Pencils	25.00	
	1 Pk of 5 Mech Pencil Refills	2.00	
	1 DecoColor Paint Marker	4.00	
	12 DecoColor Paint Markers	40.00	

Qty	Product Description	Price	Amount
	1 Dictionary	9.00	
	3 Dictionaries	24.00	
Specify Style			
	100 Replacement Plates (A, C, D, H, M)	18.00	
	100 Heavy Duty Plates (E, F, G, M)	23.00	
	100 Copper Nameplates (A, C, E, F, M)	24.00	
Specify Style			
	100 Replacement Wires (A,C,E)	35.25	
	100 Replacement Wires (D,H,M)	29.50	
	100 Replacement Wires (F,G)	42.00	
	100 Stainless Steel Wires (A,C,E)	50.25	
	100 Stainless Steel Wires (D,H,M)	39.50	
	100 Stainless Steel Wires (F,G)	72.00	
Specify Style			
	Peel & Stick Labels (1 set of 100)	11.00	
	Introductory Offer - 1 each of A, B, C, D, E, H, J, K with Pencil	7.50	
SUBTOTAL			
Michigan residents add 6% sales tax			
TOTAL			

PLEASE PRINT CLEARLY

Name _____

Street Address _____

City _____ State _____

Zip Code _____ Phone _____

E-mail _____

PAW PAW EVERLAST LABEL COMPANY
P.O. Box 93-C, Paw Paw, MI 49079-0093

sales@everlastlabel.com
www.everlastlabel.com
269-657-4921

Product Descriptions

TYPE A – HAIRPIN STYLE LABEL

The tall, slender label with an extra long, narrow nameplate designed for attractive vertical or diagonal writing.

Double Wire Standard – 12"

Zinc or Copper Nameplate – 7/8" x 3-1/4"

TYPE B – PLANT OR SHRUB LABEL

The handy, flexible label for all large plants or shrubs. Attach by wrapping around the stem or branch and folding the tapered portion of the label over the larger portion.

Soft Zinc Band – 7"

TYPE C – CAP STYLE LABEL

The basic, versatile label with a nameplate tilted slightly upward to provide easy viewing.

Double Wire Standard – 10-1/2"

Zinc or Copper Nameplate – 7/8" x 2-1/2"

TYPE D – SWINGING STYLE LABEL

The convenient, adjustable label which allows the nameplate to hang straight or be tipped up for easier viewing.

Single Wire Staff – 9"

Zinc Nameplate – 1" x 2-1/4"

TYPE E – ROSE LABEL

The most popular, decorative label boasts an extra large nameplate to provide additional writing space. The tilted nameplate is easily assembled as it has wide flanges with four evenly spaced holes through which the double wire standard slides freely past the tilt into a secure position.

Double Wire Standard – 11-1/2"

Heavy Duty Zinc Nameplate – 1-1/4" x 3-1/2"
(also available in Copper)

TYPE F – TALL DISPLAY LABEL

The same style as E – Rose Label, but almost twice as tall. The tilted nameplate is easily assembled as it has wide flanges with four evenly spaced holes through which the double wire standard slides freely past the tilt into a secure position.

Double Wire Standard – 21"

Heavy Duty Zinc Nameplate – 1-1/4" x 3-1/2"
(also available in Copper)

TYPE G – TALL SINGLE STAFF LABEL

An economical, light-weight, tall label designed for mild environments. Assemble by inserting the wire through the hole in the lower flange, then fold the top flange down tightly over the wire standard.

Single Wire Staff – 20"

Heavy Duty Zinc Nameplate – 1-1/4" x 3-1/2"

TYPE H – FLAG STYLE LABEL

The neat, slender label ideal for brief descriptive names or code lettering.

Single Wire Staff – 8"

Zinc Nameplate – 1" x 2-1/4"

TYPE J – SMALL PLANT LABEL

The neat, flexible label for all varieties of small plants. Insert in container or attach by wrapping around the stem and folding the tapered portion of the label over the larger portion.

Soft Zinc Band – 1/2" x 4"

TYPE K – TIE-ON LABEL

An all-purpose label with an extra large tag for recording information. Attach by inserting the metal wire (provided) through the 1/16" hole, and tie the wire securely to the object being marked. Customers use this label for marking farm, tool, and sports equipment, traps, as well as shrubs and trees.

Firm Zinc Tag – 1-3/8" x 3"

TYPE M – MINIATURE LABEL

The miniature version of the popular E Rose Label. Designed for smaller plants, dwarfs, and miniatures.

Double Wire Standard – 5-3/4"

Zinc Nameplate – 7/8" x 2-1/2"
(also in Heavy Duty or Copper)

PLANT DICTIONARY

The valuable, fast reference guide which serves as an aid in the understanding of numerous plant names and species designations. Contains over 3,000 plant names and botanical terms with correct pronunciation.

Pocket size, 4" x 6", 94 pages

MARKING PRODUCTS

We recommend use of only our marking products with our labels. The use of any other type of marking product may not give the permanent quality marking desired.

GARDEN STAKES/STAPLES

Durable metal stakes used to secure soaker hoses, landscape fabric, burlap, tarps, or gardening covers.

WEATHERPROOF PEEL & STICK LABELS

Print weather resistant peel & stick labels on your laser printer and adhere them to our plant labels. NOTE: MUST USE A LASER PRINTER OR INK WILL SMEAR.

CUSTOM-MADE LABELS

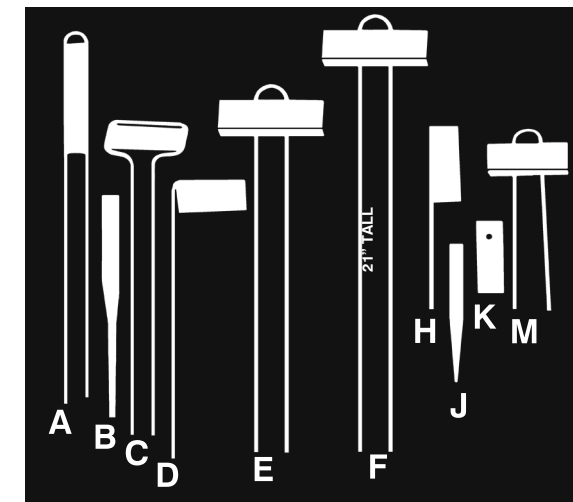
Our company manufactures a variety of custom-made labels for our customers' specific gardening requirements. Inquire by stating specifications and quantity desired for price quotations.

For More Enjoyment From
Your Garden
MARK YOUR FLOWERS & PLANTS

PERMANENTLY

with

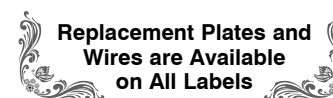
EVERLAST LABELS



Paw Paw Everlast Label Company is the ORIGINAL metal plant label manufacturer, in business since 1937. Other labels may look similar, but they are imitations. Ours are the original, and they are quality tested for long-term durability. Our customers report that the labels have remained intact, legible, and usable after many years in all types of adverse weather.

Our labels are made with galvanized wire and etched zinc nameplates. Zinc is considered the choice material available for outdoor labels as it provides a permanent, rust-proof label far superior to wood or plastic. Our labels are inconspicuous, harmonize with the outdoor environment, and permit beautiful, unblemished color photos of your garden.

Test our labels and prove to yourself that they are the best on the market today. EVERLAST...the fine quality, all-metal garden label — so economical that everyone can afford it. Made in Michigan with products purchased in the USA, our labels are shipped directly from our manufacturing plant, postage prepaid.



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