

# Product Descriptions

## TYPE A – HAIRPIN STYLE LABEL

The tall, slender label with an extra long, narrow nameplate designed for attractive vertical or diagonal writing.

Double Wire Standard – 12"

Zinc or Copper Nameplate – 7/8" x 3-1/4"

## TYPE B – PLANT OR SHRUB LABEL

The handy, flexible label for large plants or shrubs. Attach by wrapping the narrow portion around the stem or branch.

Soft Zinc Band – 7"

## TYPE C – CAP STYLE LABEL

The basic, versatile label with a nameplate tilted slightly upward to provide easy viewing.

Double Wire Standard – 10-1/2"

Zinc or Copper Nameplate – 7/8" x 2-1/2"

## TYPE D – SWINGING STYLE LABEL

The convenient, adjustable label which allows the nameplate to hang straight or be tipped up for easier viewing.

Single Wire Staff – 9"

Zinc Nameplate – 1" x 2-1/4"

## TYPE E – ROSE STYLE LABEL

Our most popular label boasts an extra-large nameplate to provide additional writing space. The nameplate is tilted slightly upward for easy viewing. Assembly is simple: slide the wire through the two sets of holes in the nameplate, slide the plate up and over the tilt in the wire, and press gently on the center of the plate with your thumb to secure it in place.

Double Wire Standard – 11-1/2"

Heavy Duty Zinc Nameplate – 1-1/4" x 3-1/2"

*(also available in Copper)*

## TYPE F – TALL DISPLAY LABEL

The same style as the E – Rose Style Label, but almost twice as tall for your larger plants. Assembly is simple: slide the wire through the two sets of holes in the nameplate, slide the plate up and over the tilt in the wire, and press gently on the center of the plate with your thumb to secure it in place.

Double Wire Standard – 20"

Heavy Duty Zinc Nameplate – 1-1/4" x 3-1/2"

*(also available in Copper)*

## TYPE G – TALL SINGLE STAFF LABEL

An economical, light-weight, tall label designed for mild environments. Assemble by inserting the wire through the hole in the lower flange, then fold the top flange down tightly over the wire standard. Apply glue if desired.

Single Wire Staff – 20"

Heavy Duty Zinc Nameplate – 1-1/4" x 3-1/2"

## TYPE H – FLAG STYLE LABEL

The neat, slender label ideal for brief descriptive names or code lettering.

Single Wire Staff – 8"

Zinc Nameplate – 1" x 2-1/4"

## TYPE J – SMALL PLANT LABEL

The neat, flexible label for all varieties of small plants. Insert directly into a pot or the ground.

Soft Zinc Band – 1/2" x 4"

## TYPE K – TIE-ON LABEL

An all-purpose label with an extra large tag for recording information. Attach by inserting the metal wire (provided) through the 1/16" hole, and tie the wire securely to the object being marked. Customers use this label for marking farm, tool, and sports equipment, traps, as well as shrubs and trees.

Firm Zinc Tag – 1-3/8" x 3"

## TYPE M – MINIATURE STYLE LABEL

The miniature version of the popular E Rose Label. Designed for smaller plants, dwarfs, and miniatures.

Double Wire Standard – 5-3/4"

Zinc Nameplate – 7/8" x 2-1/2"

*(also in Heavy Duty or Copper)*

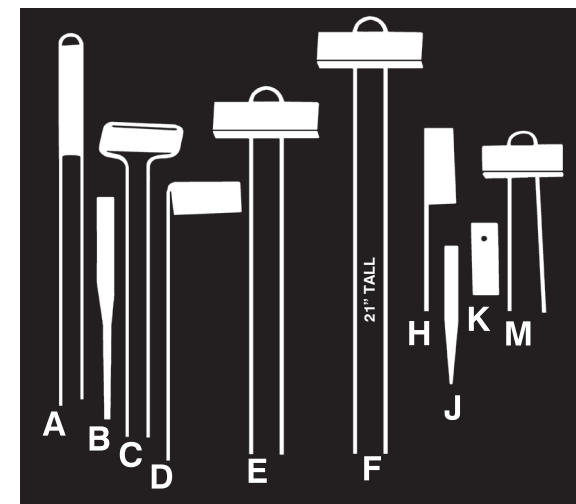
## ALUMINUM DOOHICKEY TAG

An aluminum tag made of a stiffer metal, allowing the gardener to insert it directly into a pot or the ground. Can be etched, stamped, or written on with a #2 pencil.

Stiff Aluminum Tag - 1/2" x 5"

## INTRODUCTORY OFFER

This Introductory Offer was created with new customers in mind. It includes one each of our styles A, B, C, D, E, H, J, K, and M, plus one Black Marking Pencil. By seeing and trying out our various labels, we know that you'll be able to find a style that is just right for your needs.



### At Paw Paw Everlast Label Company, we create plant labels that LAST.

As a small family-owned company, we strive to meet our customers' needs by providing a durable and affordable labeling system. Although other plant labels and metal garden markers may look the same, ours are made in the USA with 99.6% zinc for the longest-lasting nameplates and stakes made of quality galvanized wire. We also offer upgrades of heavy-duty or copper nameplates and stainless-steel wires to meet your specific needs. This combination provides you with a weather-resistant metal garden label that, when used with our marking products, retains legibility and presentation year after year. We also sell our plant tags in bulk for businesses and dealers. With an extensive inventory, competitive pricing, and an experienced customer service team, we are ready to serve all your plant labeling needs. Discover for yourself the reason why our plant labels are called **EVERLAST!**

# MARKING YOUR LABELS

***If you want to retain your plant identification, please do not use a Sharpie!***

Perhaps the biggest concern we field is that so-called “permanent” markers, such as Sharpies, fade in the elements. Even though they are called permanent, they do not last on our labels. If, however, you know you want to re-use the nameplates, then using a Sharpie is a great option as it will fade in the sun within a month or two, allowing you to mark the nameplate with different information at that time.

Most gardeners desire a marking that lasts. If you want your plant identification to endure long-term, the best way to mark our **ZINC** labels is with our Black Marking Pencil or Mechanical Grease Pencil. The Black Marking Pencil has a finer point for writing more information, while the Mechanical Grease Pencil makes a bolder & darker marking. Both work equally well.

Write your information on the nameplate, set the nameplate out in the sun for a day, and the writing will “bake” into the nameplate. These markings should last for years. In our Michigan garden, we have nameplates which are still legible after 10-15 years. If you notice the markings beginning to fade, simply repeat the process.

For our **COPPER** nameplates, we recommend our Deco Color Paint Marker. It creates a very bold and dark marking. Testing has indicated that it begins to fade in about 3 years.

For our **ALUMINUM** Doohickey tags, the best method of marking is to use a regular #2 pencil. The DecoColor Paint Marker also works on these labels.

If your handwriting is not what it used to be, another method which works very well is to use our Peel & Stick Labels. You must use a laser printer with these white labels, or the ink will smear. After printing, simply adhere the label to a clean nameplate. Our testing has shown that these last for about 3 years in the Michigan sun before they begin to fade.

Many of our customers have used the Brother P-touch or similar label maker with great success. This makes the garden labels look very neat and professional. As always, we are available to assist you in any way we can. Send an email or give us a call if you have questions. Happy gardening!

**Replacement plates, replacement wires, and several custom labels are also available.**

**Please see our website for our complete line of products.**



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Website: [www.EverlastLabel.com](http://www.EverlastLabel.com)**

## CUSTOMER REVIEWS

*“I just wanted to say a big ‘Thank You’ for the excellent quality of your garden labels and the outstanding service to get them to my door. I have been a gardener for over 50 years and it’s important to label my plants, and also put the year they have been placed in my yard. Again, thank you so very much.” – Barbara*

*“I’ve been ordering from Paw Paw Everlast for almost 20 years now and have never been disappointed in either product or service. Great prices and fast shipping.” – Mike*

*“I received my order today and will order some labels for my personal garden. What great personal service your company offers. The sample pack was very helpful in helping me select which label I will order. Thank you.” – Carol*

*“Good variety of metal plant labels at good prices. Excellent shipping value given that these metal labels get heavy. I’ve ordered several hundred labels from Paw Paw over the past few years and have found these labels to be exactly as ordered. Easy to order, excellent communication from the company, and on-time delivery every time I’ve ordered.” – Clare*