

2010-ORDER FORM
PAW PAW EVERLAST LABEL COMPANY
P.O. Box 93-C, Paw Paw, MI 49079-0093

Name _____

Street Address _____

City _____ State _____

Zip Code _____ Phone _____

E-mail _____

QUANTITY	DESCRIPTION	QUANTITY	PRICE	AMOUNT
		30	\$ 24.65	
A-	HAIRPIN STYLE LABELS	100	39.75	
		1000	263.35	
B-	PLANT OR SHRUB LABELS	100	19.45	
		1000	121.40	
C-	CAP STYLE LABELS	30	20.95	
		100	32.75	
		1000	242.85	
D-	SWINGING STYLE LABELS	30	18.85	
		100	30.45	
		1000	225.75	
E-	ROSE LABELS	30	22.95	
		100	36.75	
		1000	263.50	
F-	TALL DISPLAY LABELS	30	26.35	
		100	44.50	
		1000	349.95	
G-	TALL SINGLE STAFF LABELS	30	22.50	
		100	37.75	
		1000	264.85	
H-	FLAG STYLE LABELS	30	19.70	
		100	30.25	
		1000	221.10	
J-	SMALL PLANT LABELS	100	19.15	
		1000	114.05	
K-	TIE-ON LABELS	100	28.45	
		1000	145.05	
M-	MINIATURE LABELS	30	19.25	
		100	29.50	
		1000	223.75	
	PLANT DICTIONARY	EACH	6.00	
		3 For	16.50	
	BLACK CRAYON	EACH	.70	
		12 For	5.40	
	BLACK MARKING PENCIL	EACH	.75	
		12 For	5.95	
	MECHANICAL PENCIL	EACH	1.75	
		12 For	16.95	
	REFILLS	5 For	1.50	
A-	Replacement Plates	100	15.25	
C-	Replacement Plates	100	13.00	
D/H-	Replacement Plates	100	13.50	
E/F-	Replacement Plates	100	15.25	
G-	Replacement Plates	100	15.25	
M-	Replacement Plates	100	13.75	
INTRODUCTORY OFFER: 1-Each: A, B, C, D, E, H, J, K with Crayon				*5.25

SUBTOTAL

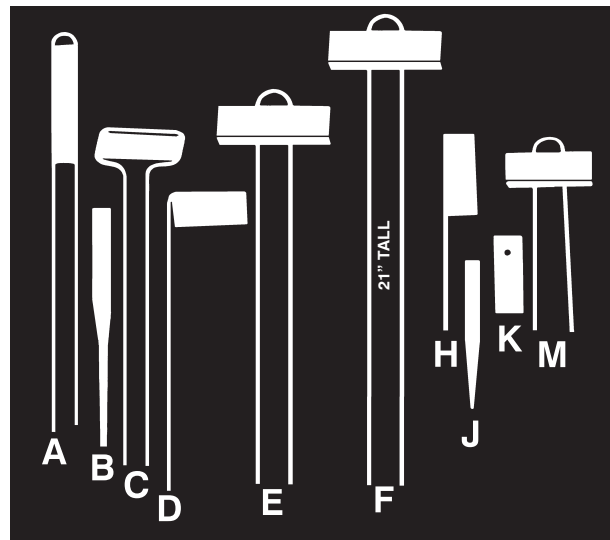
MICHIGAN RESIDENTS ADD 6% SALES TAX

TOTAL

PRICES INCLUDE SHIPPING AND HANDLING

For More Enjoyment From
Your Garden
MARK YOUR FLOWERS & PLANTS
PERMANENTLY

with
EVERLAST LABELS



Paw Paw Everlast Label Company is the ORIGINAL metal plant label manufacturer, in business since 1937. Other labels may look similar, but they are imitations. Ours are the original and superior labels, quality tested for long-term durability. Many customers report that the labels have remained intact, legible, and usable after many years in all types of adverse weather.

The wire standards are made of a fine quality metal with etched zinc nameplates. Zinc is considered the choice material available for outdoor labels as it provides a permanent, rust-proof label far superior to wood or plastic. Our labels are inconspicuous, harmonize with the outdoor environment, and permit beautiful, unblemished color photos of your garden.

Test our labels and prove to yourself that they are the best on the market today. EVERLAST...the fine quality, all-metal garden label, so economical that everyone can afford it. Made in the USA with 100% American-made products, our labels are shipped directly from our manufacturing plant, postage prepaid.

PAW PAW EVERLAST LABEL COMPANY
www.everlastlabel.com

ORDERING INFORMATION

OUR PRICES INCLUDE SHIPPING AND HANDLING

PAYMENT & ONLINE ORDERING

Payment by check or money order must accompany orders made by mail. We also offer the convenience of ordering online with use of a credit card, debit card, or electronic check. A small clerical fee will be assessed for online orders, and it is not necessary for you to have a PayPal or Google account. Visit our website at www.everlastlabel.com for more information on placing orders.

SHIPPING

Orders are generally processed and fulfilled within 24 hours of receipt. Please include a physical address since P.O. Box addresses may delay delivery. As always there is no additional charge for the shipping of orders to locations within the continental United States.

HAWAII, ALASKA, & FOREIGN COUNTRIES

Due to the higher cost of shipping to Hawaii, Alaska, and foreign countries, there may be an additional charge added to your order. Please inquire by email, informing us of the style label and quantity you are interested in purchasing, and we will provide you with appropriate pricing.

SPECIAL QUANTITY DISCOUNT

We offer a discount on quantities of 10,000 or more of one type of label shipped to a single destination when we are able to obtain lower freight costs.

REFUNDS & EXCHANGES

We offer refunds or credit towards new purchases on unused, resalable product that is returned within 30 days. Refund amount will equal the value of the unused product minus our cost for the original shipment.

Effective January 1, 2010

www.everlastlabel.com
Paw Paw Everlast Label Company
P.O. Box 93-C • PAW PAW, MICHIGAN 49079-0093

MADE IN THE U.S.A.
with 100% American-Made Products.

Product Descriptions

TYPE A — HAIRPIN STYLE LABEL

The tall, slender label with an extra long, narrow nameplate designed for attractive vertical or diagonal writing.

Double Wire Standard — 12"
Zinc Nameplate — 7/8" x 3-1/4"

TYPE B — PLANT OR SHRUB LABEL

The handy, flexible label for all large plants or shrubs. Insert in container or attach by wrapping around the stem or branch and folding the tapered portion of the label over the larger portion.

Soft Zinc Band — 1/2" x 7"

TYPE C — CAP STYLE LABEL

The basic, versatile label with a nameplate tilted slightly backward to provide easy viewing.

Double Wire Standard — 10-1/2"
Zinc Nameplate — 7/8" x 2-1/2"

TYPE D — SWINGING STYLE LABEL

The convenient, adjustable label which allows the nameplate to hang vertically or can be adjusted to a horizontal position for reading while standing.

Single Wire Staff — 9"
Zinc Nameplate — 1" x 2-1/4"

TYPE E — ROSE LABEL

The most popular, decorative label boasts an extra large nameplate to provide additional writing space. The tilted nameplate is easily assembled as it has wide flanges with four evenly spaced holes through which the double wire standard slides freely past the tilt into a secure position.

Double Wire Standard — 11-1/2"
Zinc Nameplate — 1-1/4" x 3-1/2"

TYPE F — TALL DISPLAY LABEL

The favorite, heavy-weight label, same style as E — Rose Label, but almost twice as tall. The tilted nameplate is easily assembled as it has wide flanges with four evenly spaced holes through which the double wire standard slides freely past the tilt into a secure position.

Double Wire Standard — 21"
Zinc Nameplate — 1-1/4" x 3-1/2"

TYPE G — TALL SINGLE STAFF LABEL

An economical, light-weight, tall label. The nameplate is easily assembled as it has one hole in the lower flange for the wire to pass through. The top flange is then pressed down tightly on the wire head to hold it securely in place.

Single Wire Staff — 20"
Zinc Nameplate — 1-1/4" x 3-1/2"

TYPE H — FLAG STYLE LABEL

The neat, slender label ideal for brief descriptive names or code lettering.

Single Wire Staff — 8"
Zinc Nameplate — 1" x 2-1/4"

TYPE J — SMALL PLANT LABEL

The neat, flexible label for all varieties of small plants. Insert in container or attach by wrapping around the stem and folding the tapered portion of the label over the larger portion.

Soft Zinc Band — 1/2" x 4"

TYPE K — TIE-ON LABEL

The all-purpose label designed for marking large shrubs and trees. An extra large tag to record gardening information. Attach by inserting metal wire provided through the 1/16" hole, and tie the wire securely.

Customers use the label for marking many types of farm, tool, and sports equipment. Also used by trappers for marking traps.

Firm Zinc Tag — 1-3/8" x 3"

TYPE M — MINIATURE LABEL

The miniature version of the popular E Rose Label. Designed for smaller plants, dwarfs, and miniatures.

Double Wire Standard — 5-3/4"
Zinc Nameplate — 7/8" x 2-1/2"

NEW PRONOUNCING DICTIONARY

The valuable, fast reference guide which serves as an aid in the understanding of numerous plant names and species designations. Contains over 3,000 plant names and botanical terms with correct pronunciation.

Pocket size, 4" x 6", 94 pages

MARKING PRODUCTS Crayons and Pencils

We recommend use of only our marking products with our labels. The use of any other type of marking product may not give the permanent quality marking desired. You can be assured of success by using our marking products with our labels.

CUSTOM-MADE LABELS

Our company manufactures a variety of custom-made labels for our customers' specific gardening requirements. Inquire by stating specifications and quantity desired for price quotations.

Special Message to the Beginning Gardener:

To assist you in planning your first garden, our company has prepared a basic guide listing some of the most popular flowers with an appropriate selection of labels. The label designs have been selected based on the average size of the plant, approximate number of stems per plant, and the size and shape of the blossoms.

Many of our labels are approximately the same length, therefore, YOUR personal preference will be the final deciding factor in selection.

- A — Crocus, Daffodil, Hyacinth, Sweet Pea, Tulip
- B — All large plants or shrubs
- C — Aster, Begonia, Dahlia, Geranium, Marigold
- D — Camellia, Forget-Me-Not, Lily, Pansy, Petunia
- E — Azalea, Carnation, Peony, Rose, Zinnia
- F — Daylily, Gladiolus, Hollyhock, Iris, Mum, Snapdragon
- G — Daylily, Gladiolus, Hollyhock, Iris, Mum, Snapdragon
- H — Daisy, Hen and Chick, Lily-of-the-Valley, Morning Glory, Petunia, Violet
- J — Container plants, flats, mixed beds, seedling boxes
- K — Very large shrubs or trees
- M — Caladium, Miniature Rose, Succulent, Wildflower, and all house plants.

**MADE IN THE U.S.A.
WITH 100% AMERICAN-MADE
PRODUCTS**

**Replacement Plates and
Wires are Available
on All Labels**